



CAMILA BORRERO

www.camilaborrero.com

PROFILE

Colombian and creative designer, with a Communication Design Master, able to develop strategic projects of design communication and corporate identity. Passionate about branding, food design and photography. Bilingual with excellent interpersonal skills and team work abilities.

EDUCATION

LEADERSHIP THROUGH DESIGN INNOVATION
2021 COURSERA - NORTHWESTERN
COMMUNICATION DESIGN MASTER
2014 - 2016 POLITECNICO DI MILANO
INDUSTRIAL DESIGNER
2013 PONTIFICIA UNIVERSIDAD JAVERIANA
ACADEMIC BACHELOR
2007 GIMNASIO LOS PINOS, BOGOTÁ
IELTS COURSE
2011 KAPLAN INTERNATIONAL, PHILADELPHIA

LANGUAGES

Spanish: mother tongue
Italian Level B2 - Instituto Italiano Di Cultura
English Level: C2 - IELTS Score: 6.0
Portuguese: B1

SOFTWARE MANAGEMENT

Adobe Photoshop CC
Adobe Illustrator CC
Adobe Lightroom CC
Adobe InDesign CC
Adobe Premiere CC
Adobe After Effects (Basic)
Adobe Muse (Basic)
Microsoft Office



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Carrera 11 # 110-31 Bogotá, Colombia.

EXPERIENCE

OBOTICARIO COLOMBIA - Bogotá, Colombia. (Feb 2019 - Currently)

Head of design and creator of the first inhouse agency in Oboticario Group, growing the LATAM HUB in Colombia. Have designed the most important awareness campaigns. Designed store showcases, visual merchandising, supervised web and print catalog design and curator of social media content. Art direction for local photoshoots and creator of every key visual on local campaigns.

LAVALENTINA DESIGN - Bogotá, Colombia. (Nov 2016 - Jan 2019)

Art and photography director, in charge of building an specific atmosphere for different brands in Colombia. Graphic design, constant communication with clients. Schedule and programing posts on digital platforms.

www.lavalentinadesign.com

Manifattura del Gusto - Milán, Italia (Jan 2016 - Agu 2016)

Implementation of the manual of corporate identity, design and matrix of contents for social networks. Update of contents in the already existing web page.

www.manifatturadelgusto.com

SABMiller Colombia - Bogotá, Colombia. (Oct 2013 - Sept 2014)

Communication Analyst and graphic designer. Branding of GDC project for human resources.

Pies Descalzos Foundation - Bogotá, Colombia. (Jul 2012 - Jan 2013)

Creator of corporate image, designer of branding through corporate products, development of audiovisual elements for different projects.

OTHERS

Photographer and Photography Assistant at the Campaign "Against women violence in the workplace.

"Provocaciones Bogota Community Center.
April 2011.

PAD Awards 2011 "Academic Design Awards"

Pontificia Universidad Javeriana

2° Place in the awards with "La voz del rios" project.

VIDEO: <http://vimeo.com/29890490>

Website: <http://lavozrio.wix.com/bogota>

July - October 2011.